**(Name) Badminton Club Development Plan 2022-2025**

**Club Information:**

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| **Club Name:** |  |
| **Lead Contact Name:** |  |
| **Contact Number:** |  |
| **Contact Email:** |  |

**Club Membership:**

|  |  |
| --- | --- |
| **Total number of affiliated members 2020/21 season:** |  |
| **Estimated number of affiliated members 2021/22 season:** |  |

**Club Strengths and Areas for Improvements:**

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| --- | --- |
| Strengths: | Areas for Improvement: |

**Club aims over the next 3 year period:**

**(Include information here on what the priorities are for the club in the next 3 years and what the club hopes to achieve).**

**Club Action Plan:**

Please complete the table below to outline the priorities of the club.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **AIM / OBJECTIVE** | **WHAT WILL YOU PUT IN PLACE TO ACHIEVE THIS OBJECTIVE?** | **WHO WILL TAKE THE LEAD?** | **TIMESCALE** | **HOW MUCH WILL THIS COST?** | **WHEN DO YOU ESTIMATE IT WILL BE COMPLETED?** |
| ***E.g. To increase juvenile membership.***  ***Targeting 20 new members.*** | ***A new younger juvenile section to cater for 6-8 yr olds.***  ***A participation programme for local primary schools with a club coach delivering sessions.*** | ***The project will be led by the juvenile co-ordinator and the head coach.*** | ***A pilot project will be delivered between January – June 2021.*** | ***£200 for extra facility hire***  ***£250 for coaching hours in primary schools.*** | ***Pilot completed June 2021.*** |
| ***E.g. To be able to deliver a sustainable club coaching programme.*** | ***We currently have 3 Shuttle Time qualified coaches at the club. We will support the development of these coaches to gain their Level 1 qualification.*** | ***Club Secretary*** | ***We hope to have the coaches qualified by September 2021.*** | ***£900 total costs for 3 coaches to gain their Level 1 qualification.*** | ***We aim to start delivering our coaching programme by October 2021.*** |
| ***E.g. To increase adult membership. Targeting 10 new adult members.*** | ***We will put on an ‘Intro to Badminton’ Programme at the local community centre for 4 weeks free of charge and advertise within local community.*** | ***Club PRO and Lead Coach*** | ***Programme to run throughout August 2021 with the club starting in September so interested individuals can be signposted towards the main club.*** | ***£150 facility hire***  ***£50 advertising***  ***£20 tea / coffee / biscuits***  ***£100 optional coaching payment.*** | ***New members introduced to the club in September 2021*** |

If the club was successful in being awarded an Ulster Badminton grant of £350 please outline below how this grant would be spent. Please consider how what you deliver will impact on the experience of the club members and helping to retain them as part of the club. What the club is hoping to achieve from the grant and how it will impact on attracting new members to the club. Please include an estimated number of new members the club hopes to attract, if applicable.